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HERE'S A QUART OF THOSE LUSCIOUS SWEET BLUE-BERRIES the papers are telling so much about. Over 1/2 inch across. 5 times larger than wild ones. They can now be grown right in your garden. Try it. Keith supplies you with bushes ready to bear this year. See page 13.

Keith's Cultivated Blueberries

Berries from these cultivated Blueberries sell for 35c to 60c per quart. Mature bushes bear from 2500 to 3500 quarts per acre per year. One crop will then bring you over \$1500 per acre. Six bushes supply the average family.

*Now You Can Grow
Big Sweet Blueberries
in Your Garden*

See
page 15

SPECIAL OFFER No. 1

That you may see for yourself how wonderful and easily grown our Cultivated Blueberries are, we make you this special offer of two sample bushes.

**Two Sample 2-yr. Blueberry
Bushes for ONLY**

\$1.00

Postpaid in Mich., Ill., Ind.,
Wis., Ohio. Other States add
17c.

See page 13 for Special Offer on 4-yr. bushes
(fruiting size).

**KEITH'S 1943
BERRY BOOK**
KEITH PLANT NURSERY, Sawyer, Mich.

STRAWBERRY AND BLUEBERRY HEADQUARTERS

First Strawberry to ever
receive a U. S. Patent.
U. S. Plant Patent No. 26.



Keith's Kanner King

Chosen From 5000 Varieties

Breaks All Records for Us. Yields 2,280 Quarts per Acre in One Day's Picking

IDEAL FOR HOME USES

KEITH'S KANNER KING is ideal for home uses because it's a hardy, thrifty grower; berries rich red, holding shape, color, flavor, and size after canning. Makes the richest red preserves and jelly.

\$159.60 PER ACRE PER DAY

Keith's Kanner King tops the list in production with a record yield of 2,280 quarts per acre in one day's picking. At only 7c per quart this day's picking would bring you \$159.60. You will find Keith's Kanner King one of the leaders in production.

SPECIAL OFFER No. 2

In order that our friends may try out this worthy berry we make this offer.

Only one offer will be allowed each customer.

Note.—See page 4 for Special Combination Offer on Kanner King and Paymaster.

100 Sample Plants only
\$2.25

For Postage
See Pg. 22

NEW MONEY-MAKING STRAWBERRY

The major qualifications which make a variety a money-making Strawberry are yields, appearance of berry, its firmness, quality and flavor. Keith's Kanner King has them all.

Very Productive Because:

- 1** Numerous fruiting stems filled with uniform berries.
- 2** Long fruiting season—blossoms often found at end of fruiting season.
- 3** Blossoms highly self-fertilized—all perfect berries.

Berries Bring Big Prices

- 1** Attractive rich Strawberry-red, outside and in.
- 2** Uniform in size and color, making attractive appearance.
- 3** Hold color, firmness for long time after picking.

For history of Keith's Kanner King see folder in colors enclosed in this catalog. **PRICES:** 25 for \$1.25; 50 for \$1.75; 100 for \$2.50; 200 for \$4.00; 300 for \$5.35; 500 for \$8.00; 1000 for \$15.00.

DUNLAP (EARLY)

The Nation's Best Known Berry

Dunlap is the best known variety in the United States. It makes good wherever planted, producing large crops of good sized berries. Look at these Dunlap berries in picture at the left—how even they run, the kind you can grow from Keith's "Vitalized" Dunlap plants.

Like the Original Strain

Some Dunlap plants are said to be non-productive, because the variety is "run out." Not so with Keith's "Vitalized" Dunlap plants. You will find all the original productiveness of the original strain in Keith plants. They bear those enormous crops the variety used to bear. Big delicious berries and lots of them. Set Keith's "Vitalized" Dunlap plants for highest yields.

Why Set Keith's Dunlap

1. **DOES** well in any garden soil, reliable for beginners—the everybody's berry everywhere.
2. **PERFECTLY HARDY** in Northern and Western States. Grows well in heavy soils.
3. **YIELDS** large crops of uniform berries.
4. **MAKES** a good wide picking row of healthy, productive plants.
5. **BERRIES** firm, sweet, dark red, ideal for home uses or market. Fine for table uses or for canning.
6. **PLANTS** not so subject to the common strawberry diseases. For prices, see page 11.

Keith's New Way Grow 4 Times More Strawberries



HERE'S YOUR 100 PLANTS

These 100 plants are all ready for your garden, a 4 x 25 ft. Strawberry bed will produce a possible 100 quarts of sweet, luscious berries for you. All for \$2.00. (See offer below.)

Offer No. 3 KEITH'S MOST POPULAR STRAWBERRY GARDEN

(Read description at right)

25 Premier, see p. 5....	\$0.55	SPECIAL \$2.00 (For Postage See Page 22)
25 Dorsett, see p. 8.....	.55	
25 Ambrosia, see p. 7....	.60	
25 Catskill, see p. 6.....	.60	
100 Plants	\$2.30	
Two of these gardens for ONLY \$3.85.		

One of Keith's Popular Strawberry Beds only \$2.00. This Strawberry Bed requires only 100 plants and a small space four feet wide and twenty-five feet long. Bears enough for average family.

For Victory Strawberry Gardens
turn to page 23.

A new and better way to grow more and better berries. Large areas are NOT needed. Grow four times more berries from same size plots. Why use more space?

Keith's New Way of growing Strawberries requires only one-third the space required by old way and you can harvest four times the berries. Space three parallel rows one foot apart and set the plants one foot apart in each row. If you wish a wider bed (4 ft.) set four rows. We suggest this width. This bed 25 feet long will take just 100 plants, 25 to the row. The bed will be 4 feet wide and 25 feet long.

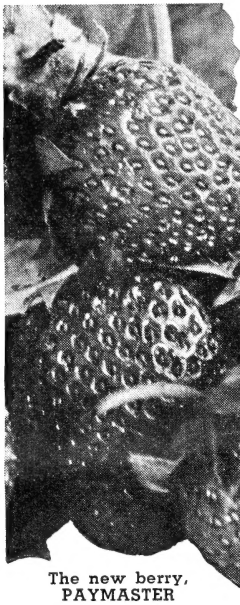
Allow young runner plants to take root in between mother plants (the plants you set) so all plants, young and old, will be spaced 6 inches apart. Keep all runners thereafter cut off. Mulch between plants with straw, lawn clippings, etc. Mulch keeps down weeds and holds moisture.

Here's One of Keith's New-Way Gardens for You

This New-Way Strawberry Garden will sure meet your family berry needs. It consists of 100 plants in four leading varieties (see Offer at left). Will take a plot of ground only 25 ft. long by 4 ft. wide. Plants are set 12 in. apart in 4 rows spaced 12 in. apart, 25 plants per row. Surround the bed with 4 in. boards set on edge to make a frame to hold mulch of straw, etc. Saves moisture, keeps down weeds, improves appearance.

This New-Way can be followed out on larger scale by making the bed longer or by making more beds with a path 1 ft. wide in between each.





The new berry,
PAYMASTER

PAYMASTER (EARLY)

A New Leader in Spring Strawberries
The Result From a Cross of Two Leading Varieties

Several years ago we started out to develop a Strawberry that would be as good as the Premier in yield, but with a hardier plant, more runners, and a berry that would not go to pieces when cooked.

After crossing different varieties without getting what we were after, we crossed the Gem everbearer on the Premier. There were over 3,000 seedlings that grew from this cross, and from the start there was one that was outstanding. We selected this from the others and grew it in a fruiting row and found that it was just the Strawberry that we were after. It's our Paymaster.

JUST WHAT WE WERE AFTER

This new Strawberry, the Paymaster, proved to be just the berry we were after, a variety that would yield like the Premier, but would be more resistant to diseases, produce more runner plants under average conditions, and not cook to pieces like the Premier in canning, etc. We were very fortunate to get just the berry we were after. It's our Paymaster.

TWO OUTSTANDING PARENTS

What better parents could there be back of Keith's Paymaster than the Premier and Gem? The female part of the cross was the Premier, the leading commercial spring Strawberry, known and liked by thousands of berry growers, for its large yields of beautiful berries. The other parent (male) was the Gem, a leader in the everbearing Strawberry family. So you see this new Strawberry "child" has outstanding parents which have passed on to it their outstanding characteristics, size, yields, and attractiveness of the mother (Premier), and disease resisting, plant production, firmness, and suitability for cooking of the father (the Gem everbearer).

PROVES BETTER THAN PREMIER

For the past four years we have grown Paymaster in fruiting rows right along side of the Premier and we have found it to be:

1. As productive as Premier and in some cases more so.
2. More productive of runner plants, thus always developing a good wide fruiting row.
3. More adaptable to different soils.
4. Has a better, richer Strawberry flavor.
5. Plants more disease-free. More resistant to the yellows, leaf spot, and red steel disease.
6. Berries a more rich red clear through.
7. Berries do not "cook up" like the Premier, but hold their shape, size and color. **They make beautiful delicious preserves.**
8. A better all round berry than the Premier with as large yields of better berries.
9. Better for table use, preserves, canning, etc.
10. A better strawberry than the Premier for gardens for it grows better under all conditions.

CHOSEN FROM 3000 SEEDLINGS

Several years ago we started out to develop a Strawberry that would be as good as the Premier in yield, but with a hardier plant, more runners, and a berry that would not go to pieces when cooked.

PRICES:

Although Paymaster is a new, outstanding variety, we are selling at reduced prices this year. 25 plants \$1.00; 50 for \$1.65; 100 for \$2.25; 200 for \$3.75; 300 for \$5.00; 500 for \$7.00; 1000 for \$12.50.

Special Offer No. 4

We want you to try Paymaster, therefore this special offer. You'll like this better berry. It's a long, persistent fruiter.

100 Plants for \$2.00

(For Postage See Page 22)

Special Offer No. 5

Combination Offer of Kanner King and Paymaster
Here's your opportunity at reduced prices to get two dandy berries for your garden or field culture.

25 Kanner King\$1.25

25 Paymaster 1.00

\$2.25

50 Plants

for Only **\$2.00**

(For Postage See Page 22)



PAYMASTER BERRIES
Actual size. Truly a wonderful berry.

PREMIER Our Earliest Berry

Productive, Moneymaker

BERRIES 28 DAYS FROM BLOSSOMS

Set Keith's Premier plants and you will be on the early market 8 to 10 days ahead of your neighbors. Early berries bring big prices, you know. It takes only about 28 days after Premier plants blossom until you begin to pick ripe berries.

PRODUCES LARGE YIELDS

Keith Premier plants often yield over 2 quarts of attractive berries for each plant set. Think of picking 18,000 to 24,000 quarts per acre. This can be done on one acre of average Strawberry soil when set with Keith's Vigorous Productive Premier.

300 QUARTS FROM 100 PLANTS— 24,000 QUARTS PER ACRE

Keith's Premier plants often yield three quarts of attractive berries for every plant set. Think of picking 300 quarts from 100 plants set. An acre set to Keith's Premier plants (8,000) can be made to yield you 24,000 quarts. This is why you can pick lots of berries when you set Keith's Premier plants. Set only the best. Cheap plants are a poor buy.

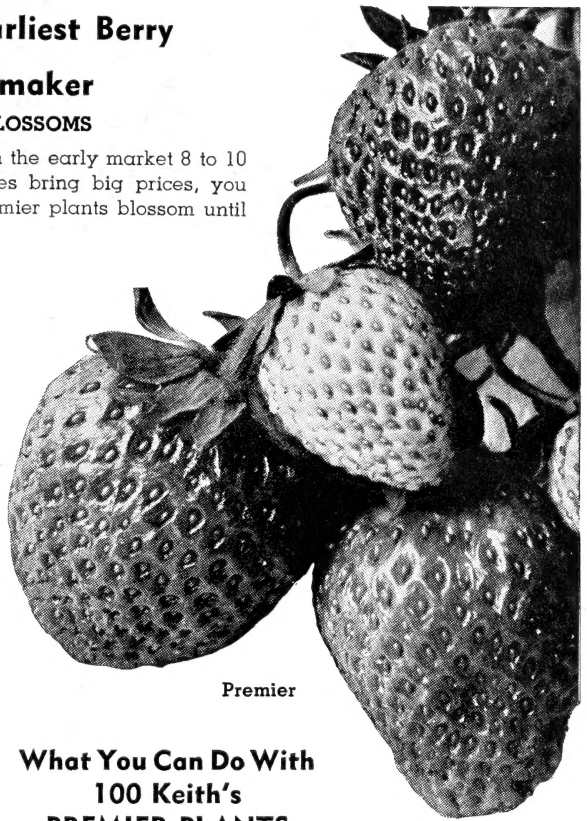
KEITH'S PREMIER PLANTS cost you no more than ordinary plants, but how they do yield and bring in the MONEY. Set ONLY the BEST.

PRICES:

25 plants 55c; 50 for 80c; 100 for \$1.25;
200 for \$2.40; 300 for \$3.00; 500 for \$4.75;
1000 for \$8.50.



This bed 30x210 ft. set to Keith's Premier produced over 950 qts., bringing the grower over \$165.00. Some small piece of ground can make you good money.



Premier

What You Can Do With 100 Keith's PREMIER PLANTS

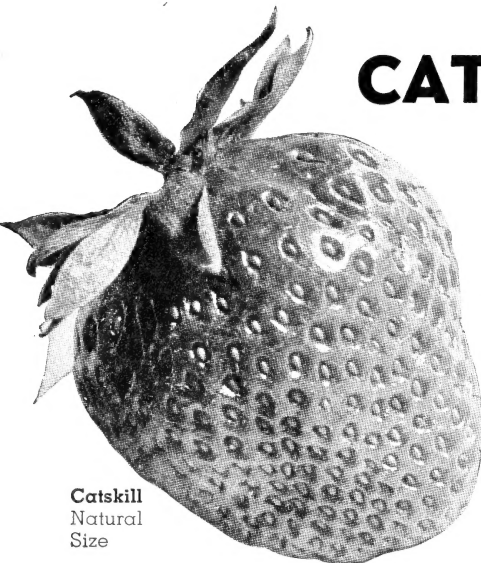
1. Pick 150 to 300 quarts of rich, juicy, ripe berries.
2. Set one row at least 150 feet long, 2 rows 75 feet.
3. Have enough berries for your family, some to can.
4. Will supply you berries at less than 2c per quart.

PLEASE NOTE.—IT'S FOR YOU Read Carefully Before and When Ordering

You know circumstances have come up since we mailed you our Berry Book last year that is and will affect you, us and everybody. This makes it necessary for all of us to co-operate and work together to get things done. This is why we are taking up this space, as valuable as it is, to ask your co-operation in handling, packing, and shipping your order this season. And YOU CAN HELP a lot, believe me, by following out the suggestions listed below. We are doing our best to adjust our business to the times, and believe you will do what you can also.

Here's What WE Ask You To Do:

1. Order early to avoid delay in getting your order out on time.
2. Use our Order Blank. Fill in all information asked for. This is VERY IMPORTANT.
3. Be sure your name and address are written plainly.
4. Recheck your order for mistakes in varieties, money sent, postage, etc.
5. Make your letters short and to the point. Long, rambling letters are always confusing, take up valuable time, and require more writing.
6. If it's necessary to write us about your order, or order a second time, BE SURE TO RETURN the green card we sent you in acknowledging your order. VERY IMPORTANT!
7. Read carefully Page 22 in this Berry Book.



Catskill
Natural
Size

Here are a few of the characteristics which make Catskill famous:

1. Berries very large, firm, attractive.
2. Bring highest prices on markets.
3. Very productive, outyield others.
4. Plants free from disease (leaf-spot).
5. Vigorous grower.
6. Does well in any garden or field soil.

New York Expt. Station Says

"Catskill is notable for being very large and very productive. Plants are vigorous and free from leaf spot. Ripens later than Premier and is of better quality as well as being larger. Much more productive than Dorsett and Fairfax."

CATSKILL (LATE)

Big Crops of Big Berries

This new variety, although not extensively grown at present, is being grabbed up in those localities where it has been grown, faster than the plants can be produced. It originated at the New York State Experiment Station from a cross between Premier and Marshall, and since its introduction, it has certainly made good. It is adapted to a large range of soil and climate like the Premier and in many tests has outyielded that variety with larger berries that hold their size throughout the fruiting season. Catskill will not disappoint you.

YIELDS 16,800 QUARTS PER ACRE

Catskill is becoming the leading late berry in most berry sections. It is very productive, with large berries that hold their size to the end of the season—they don't "run small." In our test plots it has yielded over 16,800 quarts per acre. The berries begin to ripen shortly after the Premier, and continue until the end of the spring berry season. The only berry later than the Catskill listed by us is the Ambrosia.

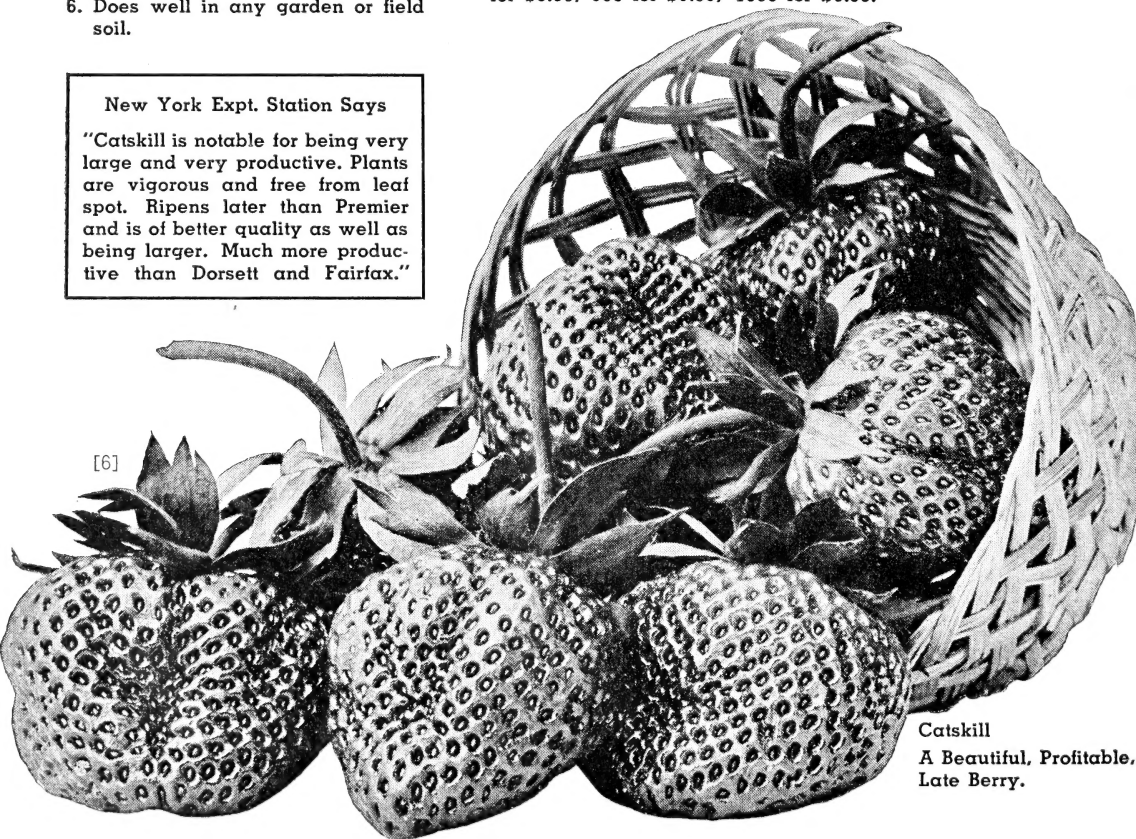
Catskill Berry

Catskill berries are large to very large, attractive glossy red, medium sweet, and good flavor. If you haven't seen or grown the Catskill you have a big surprise coming.

PRICES ON KEITH'S VITALIZED CATSKILL:

Keith's Vitalized Catskill Plants are Guaranteed to be True-to-Name, Disease Free, Freshly Dug, and Packed to reach you in a fine, fresh, growing condition.

25 plants 60c; 50 for 85c; 100 for \$1.35; 200 for \$2.50; 300 for \$3.50; 500 for \$5.00; 1000 for \$9.00.



Catskill
A Beautiful, Profitable,
Late Berry.

AMBROSIA

Latest of All Strawberries. Begins ripening when other varieties stop. Four weeks later than Premier.



The New

AMBROSIA

**Latest of All Strawberries—
Has Size, Color, Quality**

BEATS JACK FROST

Ambrosia is so late in blooming and ripening its berries it often escapes those late frosts that so often kill other Strawberry blossoms. Its the berry that beats Jack Frost every time. In those localities where late frosts are common, Ambrosia is the variety for you to plant.

A MONTH LATER THAN PREMIER

Just about four weeks after the early Strawberries begin to ripen their berries, Ambrosia begins. Most Strawberries fruit during June, you know, but Ambrosia starts about the time other varieties wind up and carry the Strawberry season on over into July for you. This new variety prolongs your Strawberry season about a month longer. With us, the Ambrosia is fully a month later than the Premier.

THE BERRIES AND PLANTS

Ambrosia berries are so large that 25 of them fill a quart. They are a glossy, attractive red all over, with a good flavor. Taste an Ambrosia berry once and you will always want more. Firm flesh and skin, and they ripen a month later than Premier. The plants are hardy, with a thrifty, vigorous, healthy foliage. Fruiting stems stand upright, which hold the berries off the ground. We recommend the Ambrosia very highly. It fills a place in the Strawberry world that no variety in the past has ever filled. **For Prices, see page 11.**

\$29.00 BROUGHT \$405.00

Dear Sirs:—Had a late frost and a very dry spring, but I harvested \$405.00 in berries from the 3,500 plants. Sold same at patch.

J. B. HAFFORD (Ohio)

Special Offer No. 6

For those who have not yet fruited the Ambrosia, we make this trial offer:

100 Plants
for..... **\$1.25**

(For Postage See Page 22)

DORSETT (Early)

ONE AMONG THOUSANDS

This recently new berry is the result from a cross made by the U. S. Dept. of Agriculture between the Premier (one of our leaders) and Royal Sovereign (a leading Strawberry from England). It was selected from thousands of other seedlings from this cross as the "best of the lot."

Dorsett's Flavor, Size, Color Wins Everybody

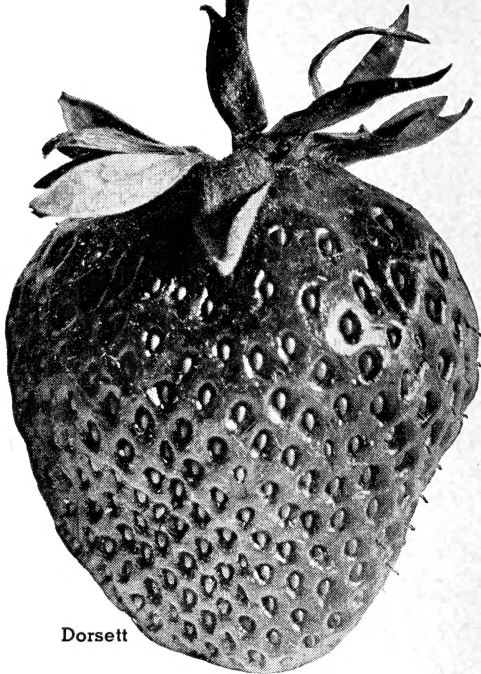
As soon as berry growers began to fruit the Dorsett, its wonderfulness spread like wildfire, everybody was wanting this New Berry; the clamor for DORSETT is still on. WHY? Because anyone who grows Dorsett and tastes those big sweetly-perfumed berries wants more of them. So do their neighbors. Folks, if you're wanting a winner in the Strawberry family, choose Dorsett. Grow, taste, sell Dorsett and you'll never be without them. One bite into a Dorsett sells the whole crop.

Here's What Makes Dorsett the Great Winner It Is:

1. **COLOR.** An attractive, lasting, glossy red.
2. **FLAVOR.** Sweet-perfumed—unlike any other.
3. **SIZE.** Big. Above the ordinary, uniform.
4. **FOLIAGE.** Thrifty, dark green, disease free.
5. **PLANTS.** Hardy, vigorous growers. Plentiful.
6. **FRUITING SEASON.** Early, over a long period.
7. **BERRIES.** Firm, large, uniform, attractive.
8. **YIELDS.** Good, above the ordinary.

When you set Keith's Dorsett plants you will grow berries that you will call your neighbors in to see, and write the local papers about. **SET KEITH'S DORSETT THIS YEAR.**

(For Prices, See Page 11)



Dorsett



Dorsett Certainly Pays

FAIRFAX (Early) Long Fruiting Season

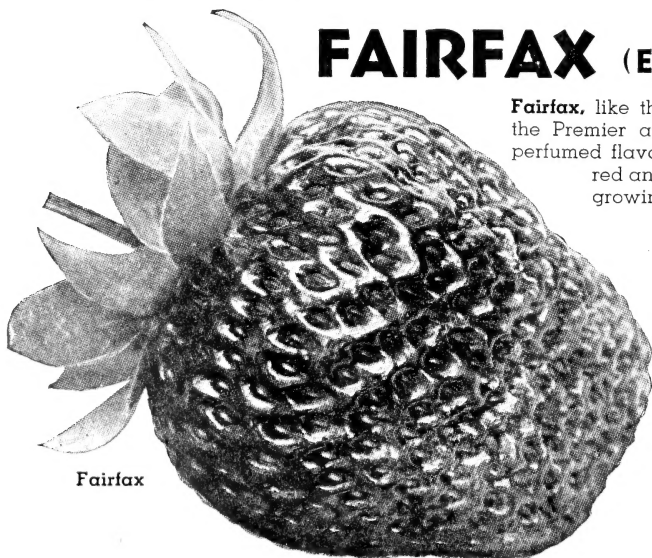
Fairfax, like the Dorsett, is a result of a cross between the Premier and an English variety. It has more of a perfumed flavor than the Dorsett, the berries are darker red and more firm. Its plant growth, season, and growing habits are very similar to the Dorsett.

Here Are a Few Highlights from Government Reports:

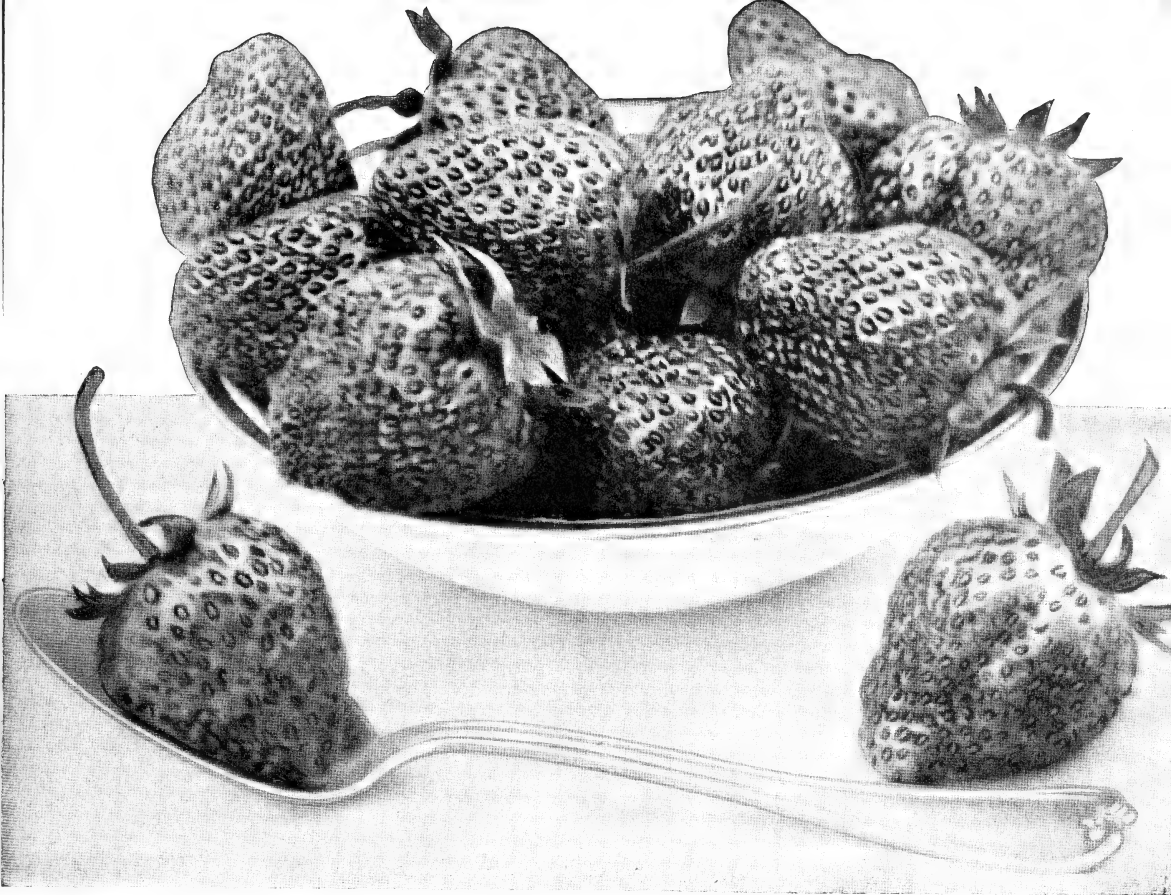
1. "Appearance, exceptional firmness and high dessert quality are outstanding throughout the season."
2. "Produces more runners than the Howard 17 (Premier)."
3. "Fruiting season extends over a long period."
4. "The primary berries, also the later ripening berries, become very large."
5. "Will stand long distance shipments."

In some localities, its darker color does not meet with some marked demands, but this is often overcome by its flavor and firmness. For home uses, we recommend the Fairfax very highly.

(For Prices, See Page 11)



Fairfax



World's Famous Everbearer — KEITH'S SUPER MASTODON

9 REASONS WHY

Keith's Super-Mastodon Plants Win
You Can't Beat Them

1. Brings you cash 60 to 90 days after planting.
2. Bears well in garden or field culture.
3. Grows and bears big crops in garden soil.
4. Berries largest of any known Everbearer.
5. Bears 3 crops instead of one—fall, next spring and fall.
6. Berries sweet, highly flavored, not soft.
7. Produces big, sweet berries from July to November.
8. Bears well next spring at usual strawberry time.
9. Can be grown in a barrel. See page 23.

PRICES:

25 for	\$1.25
50 for	\$1.85
100 for	\$2.75
200 for	\$4.75
300 for	\$5.75
500 for	\$9.50
1000 for	\$18.00

Grow
Mastodon
in a Barrel.
(See Page 23)

See Page 23
for Special
Offer



Picking Super-Mastodon in September

Keith's Super-Mastodon plants are heavy producers and they bear from mid-summer 'til freezing weather. Set in spring, begin picking in July.

Make Quick Money With Keith's Super-Mastodon Plants

Give Keith's Super-Mastodon plants all they want to "eat and drink" and they certainly will bear a lot of berries for you. They begin to bring you in money in 60 to 90 days after you set them out and bring top-notch prices. Here's what they can do for you:

\$60 from a bed 33x35—M. Marshall (Mich).
350 quarts from 300 plants—P. R. Amber (Calif.).
\$213 from 1/10 Acre—J. Barlow (Mich.).
\$380 from 1/4 Acre—Mr. Parrish (Mich.).
300 plants supply family of 8—M. Kurtz (Ohio).
576 quarts per acre per day (\$216)—Keith's record.
\$20 from small bed (200 plants)—W. Jones (Pa.).



Keith's SCARLET GEM (Everbearer)

Bears in 60 to 90 Days After Planting

This variety, an everbearer, begins to produce its attractive berries in early August and continues until freezing weather in the fall. Unlike many other everbearers, Gem always produces lots of runner plants, thus making a wide fruiting row.

Here are Some Highlights On Gem

1. Berries—good size, uniform shape, firm, holds color, and ships well.
2. Plants—vigorous, thrifty growers, numerous.
3. Flavor—slightly sub-acid, rich, lasting.
4. Bears in August until snow falls.
5. Berries—red all over (no green ends).

You'll find Keith's Scarlet Gem that snappy attractive everbearer that people like.

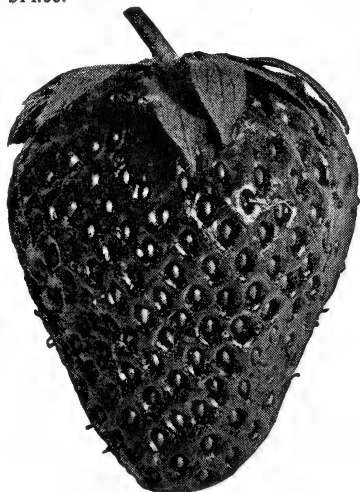
Prices: 25 plants, \$1.15; 50, \$1.75; 100, \$2.35; 200, \$3.85; 300, \$5.25; 500, \$8.00; 1000, \$14.00.

Scarlet Gem (Everbearing)

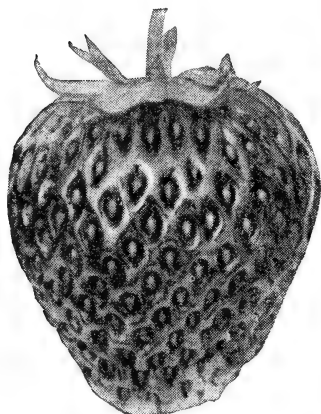
DR. BURRILL (Early)

Productive, Fine Flavor, Firm

This is an all 'round strawberry. Can be grown in any soil, even hard clay or heavy loams, such as are found in Illinois and Iowa. Easily grown, an ideal berry for beginners. Will grow and bear where others fail through neglect. Plant habits and berries resemble the Senator Dunlap very much. Berries have that sweet luscious strawberry flavor, dark red. Keeps shape, color and flavor in canning, preserves, jellies, etc. Fine for table use also. Prices, see page 11.



Dr. Burrill (Early)



Blakemore (Early)

BLAKEMORE (Medium Early to Midseason)

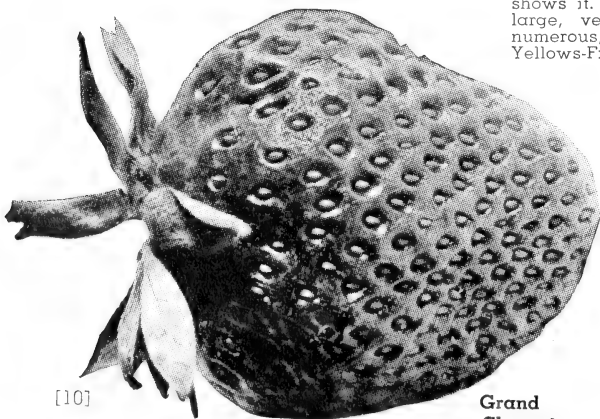
Blakemore is the result of a cross by Government Plant Breeders on the Premier (one of our best northern berries) and the Missionary (a leading berry of the South). It certainly has good blood in it. No guess work about Blakemore. Breeding counts. Blakemore shows it. Berries light attractive red, very firm, medium to large, very uniform in shape and size. Plants hardy, numerous, and do their best on the heavier soils. We supply Yellows-Free Plants. For prices, see page 11.

GRAND CHAMPION

(Midseason to Late)

This variety has a long fruiting season, commencing with the early varieties and lasting to end of season. Rather unusual. Yields large; berries large to very large, bright red with a sweet strawberry flavor. Plants hardy and make a wide fruiting row.

(For prices, see page 11.)



Grand Champion

These 2 New Strawberries

Offered by Keith Only

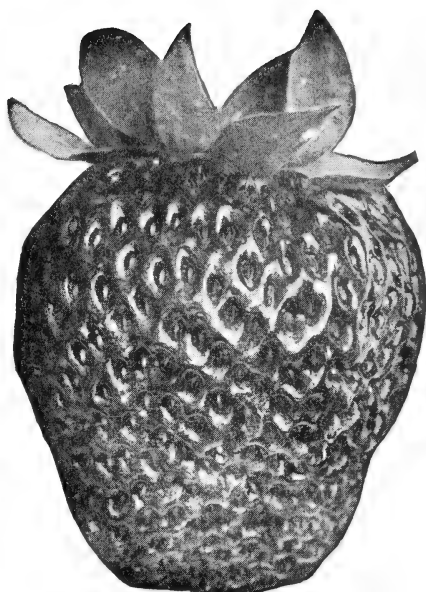
Here are two New Strawberries, offered only by our nursery. One (Uncle Cap) was developed by us and the other (Joan) is a leading variety we secured from northern France.

UNCLE CAP (Midseason)

The Sugar-Sweet, Shortcake Berry

This new variety was the sweetest and most suitable SHORT-CAKE BERRY out of 5000 seedlings, the same 5000 seedlings

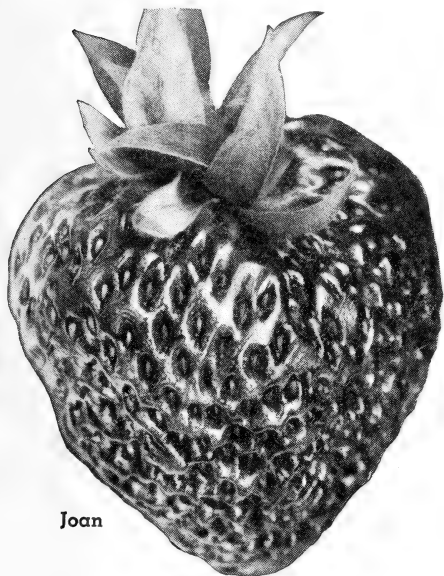
from which we selected the Kanner King (see page 2). If you are wanting a berry that takes scarcely any sugar, set Uncle Cap, for the berries are very sweet. They are very large, attractive. Plants large, strong growers. Fine for garden culture. Prices: 25 plants, \$1.25; 50, \$1.75; 100, \$2.50.



Uncle Cap

JOAN (Late)

This berry came to us directly from northern France over ten years ago. It's one of those big, beautiful strawberries that are grown in northern France and Belgium. Berries are large, delicious, sweet, with a bright red glistening color. Blossoms are imperfect and require another variety to fertilize them. We suggest Uncle Cap, Kanner King, or any thrifty bloomer such as Premier, Catskill. Prices: 25 for \$1.25; 50, \$1.75; 100, \$2.50.



Joan

Keith's Selected Plants, Grade No. 1-A. This Grade includes those plants that grew in the more open parts of the strawberry row, thus giving them more open space to develop with larger crowns and root-systems than the average run of plants in the rows. They are larger and more productive. Those wishing these selected plants can get them at very little extra cost. They should get their orders in early for we always sell out of this grade before the end of the season. See PRICES in Strawberry Price List below.

STRAWBERRY PRICE LIST—1943

	25	50	100	200	300	500	1000
Ambrosia	\$0.65	\$0.85	\$1.35	\$2.50	\$3.30	\$5.00	\$9.00
Ambrosia—Selected Grade80	1.25	2.10	3.50	4.50	7.00	11.50
Blakemore45	.65	1.10	1.85	2.50	3.75	6.50
Catskill60	.85	1.35	2.50	3.30	5.00	9.00
Catskill—Selected Grade75	1.25	2.10	3.50	4.50	7.00	11.50
Dorsett55	.80	1.25	2.40	3.00	4.75	8.50
Dorsett—Selected Grade75	1.25	2.00	3.40	4.40	6.50	11.00
Dr. Burrill45	.60	1.00	1.70	2.25	3.75	6.50
Fairfax55	.80	1.25	2.40	3.00	4.75	8.50
Fairfax—Selected Grade75	1.25	2.00	3.40	4.40	6.50	11.50
Grand Champion65	1.00	1.50	2.60	3.50	5.00	9.50
Joan	1.25	1.75	2.50				
Kanner King	1.25	1.75	2.50	4.00	5.35	8.00	15.00
Kanner King—Selected Grade	1.50	2.25	3.25	5.00	6.50	10.00	18.00
Paymaster	1.00	1.65	2.25	3.75	5.00	7.00	12.50
Paymaster—Selected Grade	1.35	2.00	3.00	4.90	6.50	9.00	15.00
Premier55	.80	1.25	2.40	3.00	4.75	8.50
Premier—Selected Grade75	1.25	2.00	3.40	4.50	6.50	11.50
Senator Dunlap45	.65	1.10	1.75	2.25	3.75	6.50
Uncle Cap	1.25	1.75	2.50				
EVERBEARING—							
Gem	1.15	1.75	2.35	3.85	5.25	8.00	14.00
Gem—Selected Grade	1.50	2.25	3.00	4.85	6.50	9.00	15.75
Mastodon	1.25	1.85	2.75	4.75	5.75	9.50	18.00
Mastodon—Selected Grade	1.75	2.50	3.75	5.75	7.00	11.00	20.00
Mixed Strawberry Plants (see page 18 for description)			1.00	1.80	2.25	3.50	6.00

For Parcel Post and Express Read Page 22. It Will Help You.

Look at those big, beautiful Blueberries, large as cherries. One of the largest Blueberries grown. Below note a Jersey bush in fruiting. See those fruiting clusters of big berries.



\$258.25
From 1/4 Acre

Last summer we harvested 2,078 pint boxes of Blueberries from less than 1/4 acre which netted us \$258.25—over \$1,000 per acre.

Keith's Blueberry Offer No. 7

(3-yr. Transplanted Bushes Will Bear This Year)

3 3-yr. Blueberry Bushes

Rubel, Adams, Pioneer

1 Bag Keith's Acid Peat

Humus

SPECIAL PRICE \$385

Special Offer No. 7-A

READY-TO-BEAR

BLUEBERRY GARDEN

(5-yr. Transplanted Bushes)

3 5-yr. Blueberry Bushes

Rubel, Adams, Pioneer

1 Bag Keith's Acid Peat

Humus

SPECIAL PRICE \$645

Shipped by Express or Freight

Keith's Cultivated Blueberries

The Greatest Development in Fruit in Years

The Cultivated Blueberry is the result of years of careful methods of selection by our different Experiment Stations. They are superior to the wild sorts (often called huckleberries) which grow in wild marshes. The bushes grow 5 to 6 feet in height and can be successfully grown and fruited right in your own yard or garden. Because of its large size, beautiful color, flavor and yields, it is one of the most valuable recent introductions into the fruit world.

Large as Cherries

Just think of picking Blueberries as large as ordinary cherries. This is just how large Keith's Cultivated Blueberries get to be. Look at the size of those berries on the cluster at the left. This is how large the berries of Keith's Cultivated Blueberries grow. You can grow Blueberries like these in your own garden or yard. They are as easily grown as roses. Follow our suggestions and directions and you can easily succeed. (See Page 15.)

JERSEY (Late)

Latest variety we offer. Follows Adams about 5 days. Berries very large, firm, have a pleasing rich Blueberry flavor. Bushes upright, more spreading than the Rubel. A NEW variety, considered to be the finest.

We are sure you will like the Jersey.
PRICES: 2-yr. bushes, each 90c; 3 for \$2.35; 5 for \$3.65; 10 for \$6.50. 3-yr. bushes, each \$1.15; 3 for \$3.15; 5 for \$4.75; 10 for \$9.00. For Parcel Post or Express see bottom page 15.



Picking Keith's Cultivated Blueberries. These bushes have been planted 9 years. Note their size. Many bushes produced as high as 18 pint boxes this summer, and they are not full grown yet. The most profitable fruit you can grow.

RUBEL (Early)

An early to late season variety. Has a long fruiting season, begins around 4th of July, and lasts for 6 weeks. Bushes hardy, healthy, very productive. Fruits every year. Berries large, sweet, fine for pies. Very dependable variety, which bears a lot of berries.

ADAMS (Midseason)

Ripens in early July, yields for 5 weeks. Bushes hardy, upright growth (5 to 6 feet). Berries deep blue-black, large, mild, sweet flavor, liked by everyone. Will yield big crops and as heavy producer as Rubel.

PIONEER (Early)

Our earliest variety. Ripens a week ahead of Rubel or Adams, with berries larger than either. Many of the berries over 2 inches around, covered with beautiful blue bloom, very attractive. Flavor mild but pleasing. One of the best for desserts. Bushes low spreading, globelike (4 feet). Berries so large that 3 of them measure 2 in. across.

PRICES:

For RUBEL, ADAMS, PIONEER

2-Yr. Transplants

Each bush, 75c; 3 for \$1.95; 5 for \$2.95; 10 for \$4.95; 25 for \$11.00; 50 for \$22.00; 100 for \$40.00.

3-Yr. Transplants

(Described on Page 14)

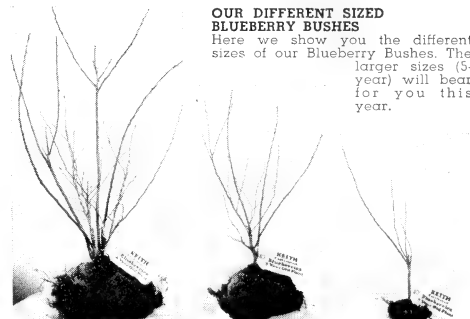
Each bush, 95c; 3 for \$2.80; 5 for \$4.45; 10 for \$7.90; 25 for \$18.50.

(Shipped by parcel post or express, see p. 15.)

NOTE: See Page 15 for Keith's Acid Peat Humus idea for growing Blueberries.

OUR DIFFERENT SIZED BLUEBERRY BUSHES

Here we show you the different sizes of our Blueberry Bushes. The larger sizes (5-year) will bear for you this year.



5-Year-Old Bush

3-Year-Old Bush

2-Year-Old Bush

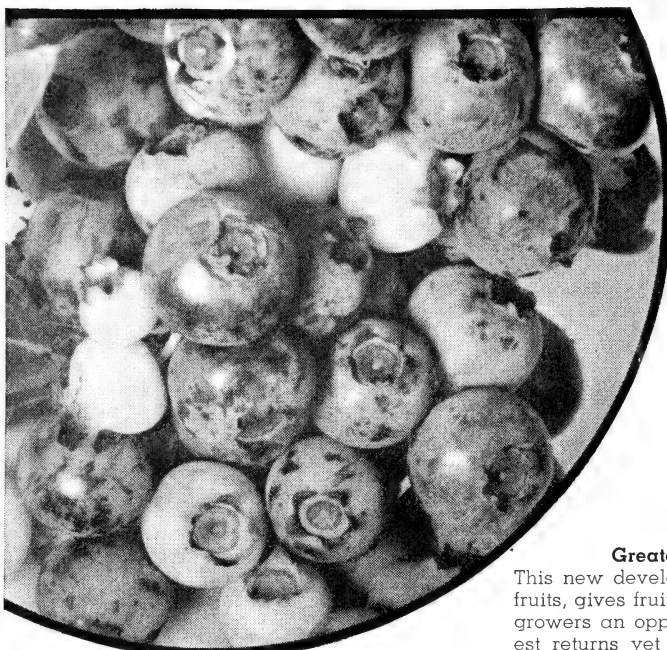
KEITH'S 5-YR.

READY-TO-BEAR BLUEBERRY BUSHES

Transplanted 3 Times

Keith offers this year for the first time, Cultivated Blueberry Bushes that are 5 years old. This coming summer they will fruit their third crop of berries, and we offer them to you at a very low cost. You will save at least 2 years by setting them, and have a third-year crop of berries. Sent by express or freight. Order early, for our supply of these large plants is limited. Price: each \$2.00; 3 for \$5.40; 5 for \$7.75; 10 for \$15.00. (Because of mass of roots and black soil on them, plants are sent express or freight.)

Write for prices on larger quantities.



Now —

\$2700 per acre

from Keith's Cultivated Blueberries

Greatest Development in Years

This new development, added to the present list of fruits, gives fruit-lovers a new rare treat, and affords growers an opportunity to realize some of the largest returns yet from their soil. It takes only 1000 Cultivated Blueberry plants to set an acre and the returns from that acre will run from \$2700 to \$3600. This is what takes place—one Cultivated Blueberry Bush will produce from 18 to 24 pint boxes of berries which bring the acre yield from 18,000 to 24,000 pints per acre, and they wholesale for at least 15c per pint or \$2700 to \$3600 per acre. A Blueberry planting, whether large or small, will bring in more and quicker money than a fruit orchard.

Bears for Five Weeks During Summer

All the berries on a Cultivated Blueberry bush do not ripen at one time, but continue over a period of 4 to 5 weeks. By setting our early, medium, and late varieties, you will have berries over a period of 4 to 6 weeks during the summer, beginning in July.

Costs No More Than Rose Bushes

Its creamy-white bell-shaped blooms, its loads of white-green berries turning to pink then blue, its bronze-red foliage in fall, its shapely bush 4 to 6 feet tall, all tend to make Keith's Cultivated Blueberry a valuable bush for your lawn. Your friends will wonder what you have. And to think this useful, attractive bush COSTS NO MORE THAN SOME ROSE BUSHES. Note the 7-year-old bush shown below.

Mr. Larson Grows All the Blueberries His Family Need

In order to make his Blueberry bed like marshy conditions, Mr. Larson dug a hole in his back yard 10 feet long, 6 feet wide, and 4 feet deep, and filled it with marsh soil. (He could have used Keith's Acid Peat Humus mixed 1 to 3 with a good loam soil.) In this bed he set 6 Cultivated Blueberry 5-year bushes. To hold the water in and the soil water out and have standing water within 2 feet of the top of the soil, he cemented the bottom and half way up on the sides. He watered the bed through 4 tiles set upright in the soil, the tops flush with the soil surface. From these bushes he now harvests all the berries his family needs.

Grow Blueberries in 1 Soil 2 Humus Half-Barrel

Take an oil barrel, a tarvia barrel, or any solid barrel, cut it in two and "sink" each half into the soil full depth. Fill with a mixture of Keith's Acid Peat Humus and good loam soil, mixed 1 to 2, and set Blueberry bush in the middle. Not necessary to "sink" the half-barrel for a year or two, until the bush gets too large to handle.



BLUEBERRY BUSH IN FRUIT

Note loaded clusters of large berries. Many 1 to 2 inches and over in size (see picture at left above). Three to six bushes will supply you with Blueberries all season and some to sell to stores.

YOU CAN GROW YOUR OWN BLUEBERRIES

Took Years

After years of careful selection from among the wild blueberry (often called huckleberries) Government plant breeders have developed this Giant Cultivated Blueberry.

Larger Than Wild Kinds

It's somewhat like its wild relatives but much larger (5 times), sweeter, better flavored, much more attractive and productive.

Easy to Grow

We used to think Blueberries would grow only in marshy locations. Now they can be grown with very little soil preparation, right in your garden, back yard, as easily as Roses or shrubs.

CULTURAL DIRECTIONS

For cultural directions for gardens or fields see below. Directions sent you FREE with your order.

Planting Lasts a LIFETIME

One planting of the Cultivated Blueberries in your garden or field lasts a lifetime, and they begin to bear when the plants are three years old. This is why we recommend our 3 or 4-year (fruiting size) plants. You will get berries so much sooner, and more sure of good growth than when the 2-year size is planted.

WILL GROW ANYWHERE—Garden, Lawn, Field

Keith's Cultivated Blueberries will grow anywhere—a few bushes at one end of your garden—as a lawn bush (hedge or otherwise)—or in your field, will surprise you with their BIG, BEAUTIFUL BLUE berries, five times larger than wild ones found in swamps, berries large as grapes, with a delicious Blueberry flavor, and lots of them. Note the clusters on bush shown, pp. 12 and 14.

EASILY GROWN—How to Grow Them Garden Culture

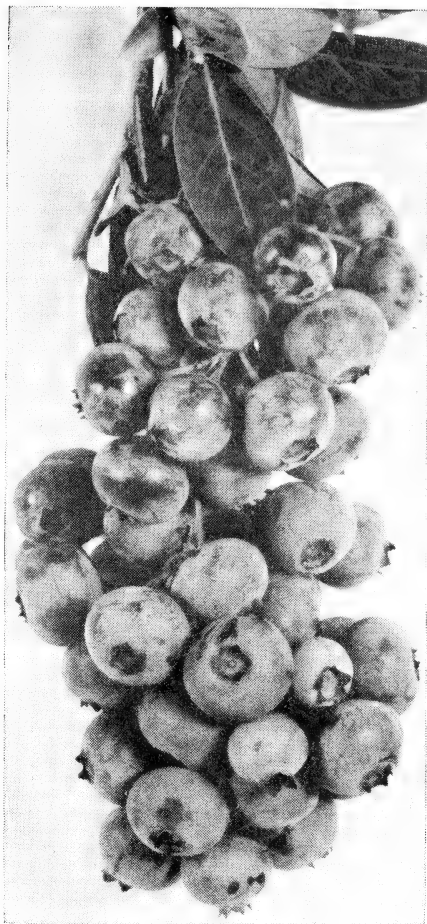
Cultivated Blueberry will grow anywhere, and your soil can be made suitable with little effort. All you have to do is to see that the soil is moist, loose, and acid. To accomplish this we suggest the following: Dig a hole 16 in. square, 12 in. deep and fill with a mixture of one-third your soil and two-thirds acid peat, leaf-mold, marsh soil, or better yet use our Acid Peat Humus in which we guarantee our Cultivated Blueberries to grow. (See Offer on this page.) Pack the soil mixture firmly in the hole and set the bush in the middle. Water thoroughly. Don't let the soil become dry at any time.

Commercial Culture

Select a fertile acid soil, such as you'd find in a drained Blueberry (Huckleberry) marsh. It must have ample water. Wild Blueberries (Huckleberries), white cedar, leatherleaf, red maple all indicate a suitable soil. Low meadow lands are often suitable. Set plants 5x8 ft. (about 1000 per acre). Write us for further information. We will be glad to help you.

Parcel Post or Express

The amount of soil that clings to the massed roots of Blueberry plants makes them heavier than other plants. For postage figure 5 Blueberry plants or less same as 100 strawberries plants, (page 22.) Express will be cheaper on 10 or more plants. One 3-year plant will equal 5 of the 2-year plants.



A Fruiting Cluster of Keith's Cultivated Blueberries. The berries do not ripen all at one time, but continue over a period of 3 to 5 weeks.

KEITH'S Acid Peat Humus Ideal for Blueberry Growing

This Acid Peat Humus has the right acidity and contains the necessary organic matter and humus ideal for the successful growing of the Cultivated Blueberry. In it they will grow and produce their big, beautiful berries. We recommend it for this purpose. It should be mixed 2 to 1 (in volume) with ordinary soil. The more acid and the more humus in your soil the less Keith's Acid Peat Humus necessary. It is also very beneficial in building a lawn, enriching your garden soil, and the soil around shrubs, roses, etc., and the growing of strawberries. It's a soil builder and makes plants grow. Price: 1½-bu. bag, \$1.20; 4 or more at \$1.00 each. Sent by express unless otherwise instructed. No discount, not prepaid.



Set Keith's 5-year Ready-to-Bear Blueberry Bushes for quicker and more money than you can possibly realize from any other kind of fruit. These bushes are described and shown on page 13.

Keith's RED RASPBERRIES

Inspected twice by State Inspectors. Vigorous, exceedingly healthy and very productive. We list only 4 leading varieties. Takes only 25 plants to produce all the berries you'll need for family of three to five.

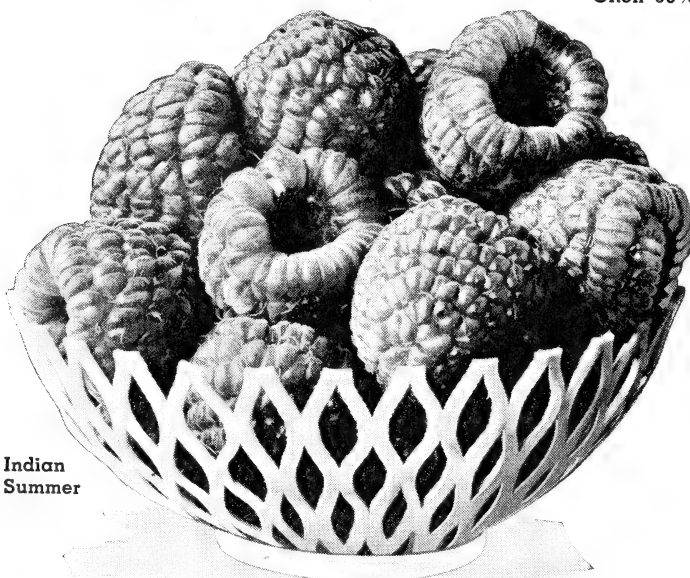
TAYLOR (Midseason)

NEW

Berries resemble the old Cuthbert but are larger, brighter and not so sour. They are large, uniform, firm, don't crumble, and have a snappy red color which attracts buyers every time. Berries are "meaty" and actually have 30 per cent more raspberry flesh in them than other "reds." We like it very much, know you will, too. **Prices on next page.**



Taylor—A New Red Raspberry, Heavy Producer, Often 30% More Than Others

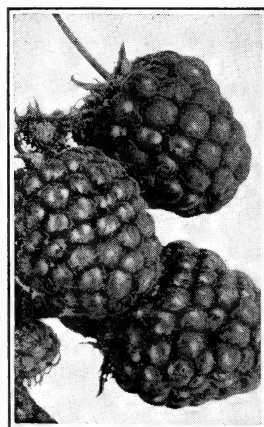


Indian Summer

INDIAN SUMMER (New Everbearer)

← Bear All Summer—2 Crops Instead of 1

A new Everbearing Red Raspberry, decidedly superior to any yet introduced. It not only bears in June (usual season for reds), but all fall, beginning in early September and lasting for 6 weeks. Lots of berries and 2 crops instead of 1. Other everbearing reds do not produce many berries during the autumn months, but Indian Summer is loaded. It certainly is a FALL PRODUCER. Berries are large, bright, attractive, medium red with a good quality and flavor. It's the best yet. **Prices next page.**



Chief

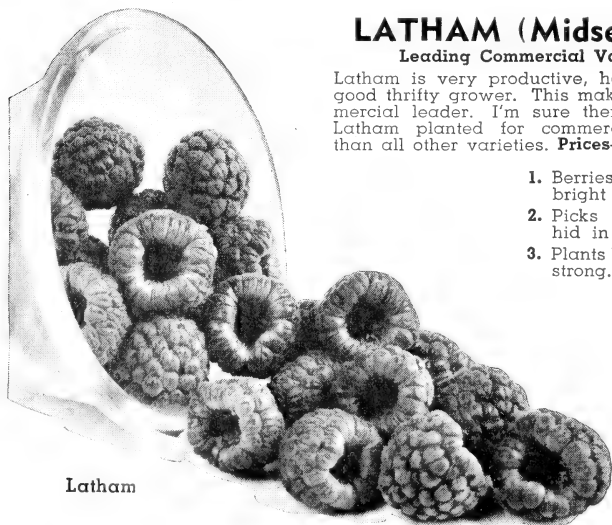
LATHAM (Midseason)

Leading Commercial Variety

Latham is very productive, hardy, and a good thrifty grower. This makes it a commercial leader. I'm sure there are more Latham planted for commercial picking than all other varieties. **Prices—next page.**

1. Berries large, firm, bright red.
2. Picks easily, not hid in bushes.
3. Plants hardy, canes strong.

4. Yields big crops every year.
5. Berries don't crumble.



Latham

CHIEF (Early)

Ideal for Home Uses—A Sweeter Lasting Flavor

Comparatively NEW variety, liked by all those who have fruited it. Berries not as large as the Latham but sweeter, have a much more lasting red color and a richer raspberry flavor. These are what make Chief a dandy home berry. It's from 7 to 10 days earlier. Canes strong, hardy. **Prices next page.**

Keith's Black Raspberries

at less than 3c per quart

Why be without all the fresh Black Raspberries you need when 25 of Keith's plants will supply them at less than 3c per qt.? Set 25 plants this spring in your garden or along the yard fence, then pick all the fresh berries you need.

CUMBERLAND (Midseason)

This is the best market and canning Black Raspberry grown. It's very productive under garden or field culture, will bear big crops where others fail, and the berries are always large and fleshy (not seedy as you often find Black Raspberries). The canes are strong and sturdy, do not break down under their berry load. They don't winter-kill. You will always have plants of large, fleshy, well-flavored raspberries when you set Keith's Cumberland. Prices at bottom of this page.

NEW LOGAN (Early)

This early Black Raspberry usually begins ripening its berries 5 to 7 days ahead of Cumberland. It is as

good a variety in every way as the Cumberland, but the berries are a little smaller, more highly flavored and a little firmer. Not seedy and a more glossy black than Cumberland. O. K. for either garden or field culture. Prices at bottom of page.

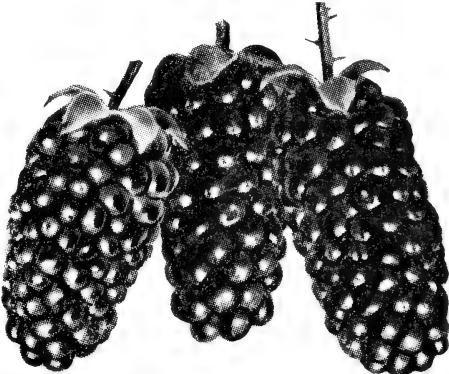
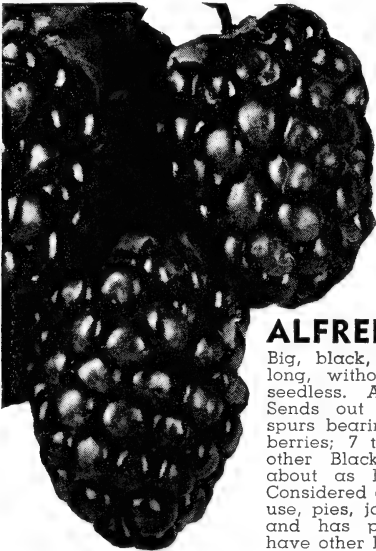


Cumberland
Best Market or
Canning Black
Raspberry, An
Old Stand-by,
a Very Relia-
ble Variety.

Keith's Blackberries

ALFRED

Big, black, glossy berries 1½ in. long, without a core and almost seedless. An Alfred is all berry. Sends out heavy producing fruit spurs bearing loads of large giant berries; 7 to 10 days earlier than other Blackberries and continues about as long as the Eldorado. Considered one of the best for table use, pies, jam, etc., for it is meaty and has practically no core as have other Blackberries. See prices below.



ELDORADO

An old standby. Canes vigorous, upright, sturdy, strong, and need no winter protection. Most Blackberries grown in gardens or field culture are Eldorado. They are very sweet when fully ripe, not seedy, firm for jams, jellies, they stand shipping and handling well. Canes do not winter-kill. See prices below.

DEWBERRIES

Bigger, Better, Sweeter Than Blackberries

The berries are often twice as large as Blackberries, sweeter, no hard cores, sell for more on any market. Ripens 7 to 10 days earlier. Much better for home use, especially dessert where the berries are served fresh. They are sweeter, requiring less

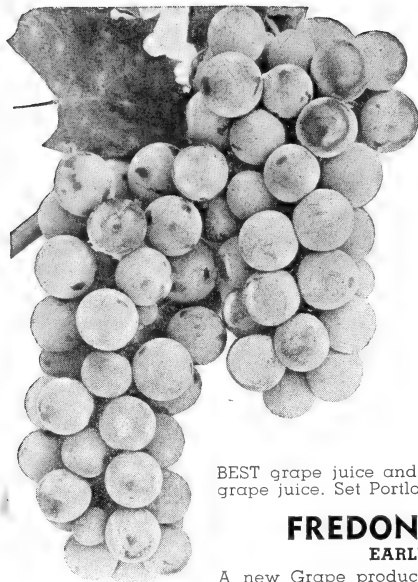
sugar. For home uses, they are away ahead of Blackberries.

PRICE LIST FOR RASPBERRIES, BLACKBERRIES AND DEWBERRIES—1943										
RED RASPBERRIES—										
	6	12	25	50	100	200	300	500	1000	
Chief. 1 yr. No. 1. (Med.)	\$.50	\$.75	\$1.25	\$2.00	\$3.00	\$5.00	\$7.00	\$11.10	\$21.50	
Chief. 1 yr. No. 1. (Large)	.70	1.00	1.75	2.95	4.00	6.00	8.50	13.00	25.00	
Latham. 1 yr. No. 1. (Med.)	.40	.60	1.00	1.75	2.75	4.50	6.00	11.00	20.00	
Latham. 1 yr. No. 1. (Large)	.60	.85	1.50	2.65	3.75	5.50	7.50	13.00	24.00	
Indian Summer. 1 yr. No. 1	1.00	1.50	2.25	3.00	5.25	8.75	11.50	18.00	35.00	
Taylor. 1 yr. No. 1	.85	1.25	2.25	3.00	5.00	8.00	11.00	17.00	30.00	
BLACK RASPBERRIES—										
Cumberland. 1 yr. (Med.)	.40	.60	1.00	1.75	2.75	4.75	6.25	11.00	20.00	
Cumberland. 1 yr. (Large)	.60	.85	1.50	2.65	3.75	5.75	7.75	13.00	24.50	
New Logan. 1 yr. (Med.)	.45	.75	1.25	2.00	3.50	5.50	7.50	12.00	21.50	
New Logan. 1 yr. (Large)	.65	1.00	1.75	2.95	4.50	6.50	8.90	14.00	25.50	
BLACKBERRIES—										
Eldorado. 1 yr. No. 1	.60	.80	1.50	2.00	3.50	4.85	6.50	12.25	22.50	
Alfred. 1 yr. No. 1	.70	.90	1.65	2.85	4.00	6.00	8.50	13.00	24.00	
DEWBERRIES—										
Lucretia. 1 yr. No. 1	.50	.80	1.40	1.90	3.50	4.85	6.50	12.50	22.50	
BOYSENBERRY. See outside back cover.										

For Parcel Post and Express Read Page 22. It Will Help You.

Lucretia

The hardest of all Dewberries. Berries are large, sweet, coreless. Can be used just like blackberries for desserts, jellies and jams, only they are larger and sweeter. See prices at left.



Portland

KEITH'S FANCY GRAPES

Red—White—Blue

LEADERS IN QUALITY, FLAVOR AND JUICINESS

ANY MAN can grow grapes profitably. Cultivation, etc., is all done by horses, and outside the pruning and harvesting the crop, there is little or no hard work. And you have to set a graperly only once, it lasts a lifetime. Let Keith send you our folder on Growing Grapes. It's FREE with your order.

PORTLAND (White, New Early) Brand new early

white Grape. In white Grapes it's what the Fredonia is in the

white Grape. In white blue varieties—it's the best early white Grape offered today. Very hardy—don't winter-kill like most white Grapes do. Berries are sweet, well flavored, large, ships well, eats well, cans well, and the juice makes the

BEST grape juice and other things made from grape juice. Set Portland for your white Grape.

FREDONIA (Blue)

EARLY, NEW

A new Grape produced by the N. Y. Experimental Station. At last we have a real good early blue-black Grape. With its production, vigor, quality, and beauty, Fredonia is replac-

ing all other blue Grapes.

1. Its 7 to 10 days earlier than Concord.

2. Productive.

3. Fruit's second summer.

4. Hardy, don't winter-kill.

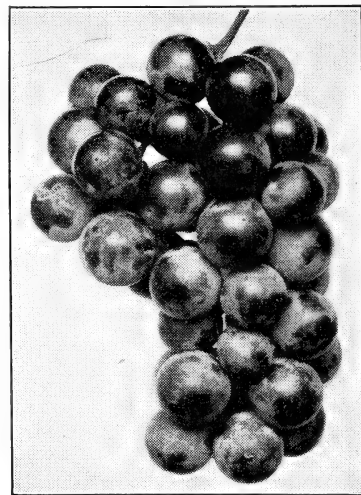
5. Bunches attractive, very compact.

6. Highly pleasing sweet flavor.

Its sweet, delicious flavor makes it the best table variety, and for jelly, juices, marmalade, pies, etc., Fredonia leads. You'll like it best of all Grapes.

CONCORD (Blue) The leading mid-season commercial Grape. Large vineyards throughout the country are planted to Concord. You find it on all markets, stands and stores. It's very hardy, productive. Fine for all home uses and for markets.

DELAWARE (Red) Considered the most highly flavored Grape grown. Bunches small, compact, but lots of them. Fleshy, sweet. The finest for table use or wine making. A standard for excellence. Ripening during mid-season with Concord.



Fredonia

Special Offer on Fredonia Offer No. 8

4-year bearing age vines.
Each 50c; 3 for \$1.50; 10 for \$4.50; 25 for \$9.00.

3 for
\$1.50

FREE

Keith sends you FREE our Folder on Grape Growing, etc., with your order for Grape plants.

Keith's Red, White and Blue Offer No. 9

Grape Arbor (1-yr. plants)

1 Delaware (red) \$0.30
1 Portland (white) .35
1 Fredonia (blue) .35
1 Concord (blue) .25

Special Offer
\$1.00

4 1-yr. plants\$1.25

P. P. same as for 100 Strawberry plants.

GRAPE PLANT PRICES

	Each	3	10	25	50	100	300	1000
Portland, 2-yr. No. 1	\$0.35	\$0.75	\$2.25	\$5.00	\$9.00	\$17.00	\$36.00	
Delaware, 2-yr. No. 1	.30	.70	1.90	4.00	7.00	12.50	30.00	65.00
Concord, 2-yr. No. 1	.25	.60	1.50	2.75	4.50	8.00	18.00	50.00
Fredonia, 2-yr. No. 1	.35	.75	2.25	5.00	9.00	15.00	35.00	70.00
Fredonia, 3-yr. No. 1	.45	1.20	3.50	7.50	11.00	20.00	45.00	

NOTE—All Grape plants will be trimmed ready for planting.

NOTE

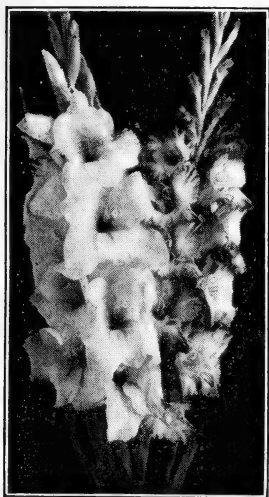
To save paper, twine, etc., all grape plants will be trimmed ready for planting.

MIXED STRAWBERRY PLANTS

\$6.00
Per
1,000
Plants

Our "Mixed" strawberry plants are from varieties listed in this book, from which labels have been lost or through some error have become mixed and therefore can't be sold as labelled varieties although just as good and fresh as any sold at

higher prices. They are "our loss but your gain," and if you are not particular whether your varieties are labelled or not, these plants will fill the bill in every way. PRICE: 100 for \$1.00; 200 for \$1.80; 300 for \$2.25; 500 for \$3.50; 1000 for \$6.00.



Keith's Giant Gladiolus Collection

Many Kinds. Many Colors

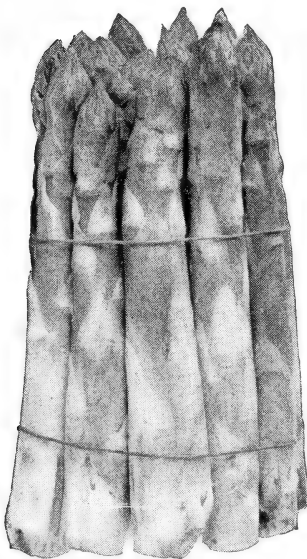
Made up of real beauties, not "every-old-kind" so often found in "collections." Showy, large-flowered, newer kinds selected for you when "Glads" were in bloom. The kind you will call your friends in to see. Made up of prize winners that sold for \$1.00 per bulb when introduced. **100 BULBS, 10 different kinds. ONLY \$3.25.** Postage as per 100 strawberry plants. If your space can use only half this collection send \$1.75 for 50 bulbs.

100 Bulbs for \$3.25

Keith's Giant DAHLIA Collection



A collection of selected Giant Bloomers. This Personally Selected Collection cannot be excelled. We change the list every year, including Dahlias which have been prize-winners. At least 10 different kinds in different colors of orange, salmon, red, bright pink, white, lavender, etc. **10 ROOTS, WILL BLOOM THIS SUMMER. Only \$3.50.** Postage as for 100 strawberries.



Mary Washington
Asparagus

ASPARAGUS — \$1,000 per Acre

Grow Asparagus and harvest as much as \$1,000 per acre. It's an early spring cash crop, bringing money in early spring. One planting lasts a lifetime. We list the Mary Washington, a thrifty, quick grower with long, heavy, tender stalks. An excellent variety for home or field uses. **Prices below.**

RHUBARB

Everybody likes Rhubarb sauce and pies and the Rhubarb is so easily grown. It takes the place of fruit on the family table at a time when fruit is costly. The Victoria variety we are offering this season has real red stalks, the kind that make those attractive pies and sauce. We have clump plants for you this year — will supply cutting stalks second year. **Prices below.**

ASPARAGUS

Mary Washington, 1-yr. No. 1, 12 for 50c; 25 for 75c; 50 for \$1.00; 100 for \$1.35; 200 for \$2.25; 500 for \$4.50; 1000 for \$8.00. Mary Washington, 2-yr. No. 1, 12 for 75c; 25 for \$1.25; 50 for \$1.50; 100 for \$2.00; 200 for \$3.00; 500 for \$6.50; 1000 for \$11.50.

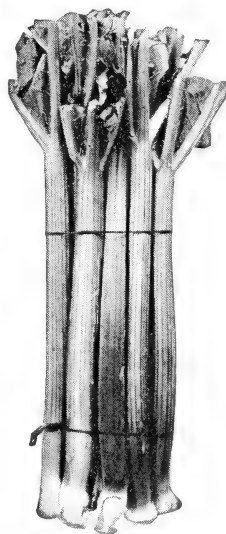
RHUBARB

Victoria, 1-yr. No. 1, 4 for 40c; 12 for 75c; 25 for \$1.25; 50 for \$2.00; 100 for \$3.50; 200 for \$6.75; 500 for \$13.00; 1000 for \$24.00. Extra large, 5 for 55c; 12 for \$1.00; 24 for \$1.75; 100 for \$5.50.

PLANTING INSTRUCTIONS

Asparagus—Dig trench 12 inches deep, 16 inches wide in well-drained location. Fill trench $\frac{1}{2}$ full with top soil mixed $\frac{1}{3}$ with rich compost or well-rotted manure. Pack well, then spread roots out flat on this flat surface and cover them with 3 inches of the soil mixture. As the asparagus tops (shoots) come up fill in the remainder of the trench. Space roots (plants) 12 to 16 inches apart in trench. For winter mulch, cover the bed with compost, barnyard manure, or chicken manure, to be raked off in early spring.

Rhubarb—Follow same instructions as for asparagus except set plants 24 inches apart and not so deep.



Victoria Rhubarb

SPECIAL OFFER No. 15

START A BED of Asparagus and Rhubarb this year. Our offer — a money-saver. Set roots 16 inches apart.

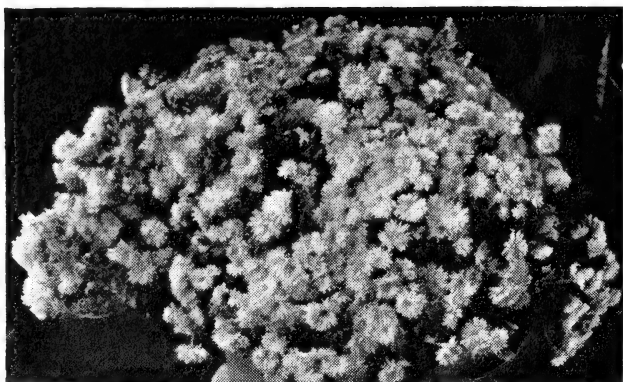
**25 MARY WASHINGTON
ASPARAGUS**

and

25 VICTORIA RHUBARB

2-yr. No. 1. Extra Large.

Special Offer \$2.50



All These Flowers on One Bush of Keith's Ameliamum

Keith's Ameliamums

Plant Them for Masses of Early Flowers

Beautiful "Balls of Bloom," 2 to 3 ft. across and 2 ft. high in 90 days or less. The most attractive quick-growing flowers for you to set, and they grow anywhere, in any soil. Bloom from Aug. 'til snow flies. We offer them this year in five different colors, **YELLOW, RED, BRONZE, PINK, WHITE.**

YELLOW Ameliamum—Masses of orange-yellow double flowers—a solid "Ball-of-Blooms" 30 to 36 inches across, blooms from Sept. on till the ground freezes. **Each 45c; 3 for \$1.00.**

PINK Ameliamum—Double apple-blossom-pink changing to lavender-pink. One of the earliest bloomers, Aug. into Nov. **Each 25c; 3 for 60c.**

BRONZE Ameliamum—Deep golden bronze, changing into lighter shades. A profuse bloomer from late Aug. into Nov. A solid ball of bronze. **Each 30c; 3 for 75c.**

WHITE Ameliamum—Pure white, shading to tinges of light pink, blooms early. **Each 25c; 3 for 60c.**

Keith's Hardy Garden Chrysanthemums

We List Only the Most Choice and Best

Early Yellow (Pompon). Blooms in Aug. Flowers like little yellow buttercups. Rich orange-yellow. Long stems. **Each 25c; 3 for 60c.**

Pigmy Gold (Korean Pompon). Bushy "cushion type." Early. Flowers like little "butter-balls" 1 in. across on long stems. Bright lemon-yellow, very double. Aug. until Nov. **Each 35c; 3 for 75c.**



Korean Hybrid "Mum" Blooms, Fine for Cut Flowers

Keith's Korean Hybrid Chrysanthemums

Very hardy, stands winters anywhere. Very popular nowadays because of their many colors, shapes and shades of flowers. Every plant different—different color, different growth, etc.—still all are attractive and pretty. Blooms during September until ground freezes hard. Supplies cut flowers all this time. **Price (sure-to-bloom plants): 5 for 50c; 12 for 90c; 25 for \$1.65; 50 for \$3.00; 100 for \$4.95.**

Special Offer No. 22

20 Keith's Korean Hybrid "mums" with any of Keith's "mum" Special Offers on this page or page 21 for

ONLY
Postage free

\$1.00

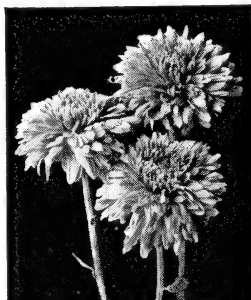
Keith's Special 'Mum Offer No. 20

Here we offer you our five selected Ameliamums at bargain prices. Blooms from Aug. to Nov. 5 different colors.

1 Yellow	\$0.45	Special price
1 Red45	ONLY
1 Bronze30	
1 Pink25	
1 White25	\$1.50

5 plants\$1.70
Postage same as 25 strawberry plants. See page 22.

RED Ameliamum—A real wonder. More visitors raved over this "mum" than any other "mum" we grew. Has a catchy rust-red color, double blooms 2 in across, massed all over the bush (18 to 24 in. across, 24 in. high). Sept.-Oct. Most unique addition to the "mum" family. **Each 45c; 3 for \$1.00; 10 for \$2.50.**



Sandra Blooms

Special Offer No. 21

Keith's Hardy Garden 'Mums

Beautiful blooms from Aug. into Nov. All varieties hardy—don't winter-kill. Seven different kinds and colors.

1 Early Yellow	\$0.25
1 Pigmy Gold35
1 Sandra50
1 Burgundy35
1 Goblin40
1 Algonquin35
1 Dazzler40

7 Different kinds\$2.60

ALL SEVEN Hardy "Mums"

ONLY

\$2.00

Postage same as 25 strawberry plants. See page 22.

Algonquin (Korean, U. S. Dept. of Agriculture). Bushy growth 2 ft. high. Flowers bright lemon yellow, 2 in. across. Very attractive. Aug. to Nov. **Each 35c; 3 for 75c.**

Sandra (cushion type). New. "Ball-like" growth, like our Ameliamums. Hundreds of rusty-red flowers all over the bush. Attractive catchy red color. Early. Sept. to winter. **Ea. 50c; 3, \$1.25.**

Goldbank (Golden Yellow). New. See page 21.

Dazzler (Red). Upright, 24 in. Flowers 3 in. across, dazzling red, double, lasting. **Each 40c; 3 for \$1.00.**

Jewell (Lilac-pink). Pompon type, with flowers 1 in. across, like little balls. Everyone likes Jewell. One of the best. **Each 45c; 3 for \$1.00.**

Burgundy (Red). Korean type. Flowers wine-red, deeper red centers. Very hardy. Flowers on long stems. **Each 35c; 3 for 75c.**

Goblin (Bronze). Fine for Halloween decorations. Flowers orange-bronze, double; lasting. **Each 40c; 3 for 90c.**

GOLDBANK

Keith's New Bush

CHRYSANTHEMUM

Deep Golden Yellow; Low Bushy Growth; Blooms for 10 Weeks.

This new "Mum" was developed and is grown exclusively by Keith. It is from Korean stock, selected from among 1,500 other Korean seedlings for its valuable deep golden yellow color; its hardiness, and its long blooming period (10 weeks). Its growth and blooming habits are like Keith's Ameliamums (page 20). It's a true "cushion type."

Color. Goldbank has a unique deep golden yellow color shading to a deeper red-orange in the center. Very lasting color. Opening buds have a reddish orange tinge resembling rose buds.

Flowers. Very double to semi-double with slightly curved petals. Very lasting. Over 2 inches across. This year we could find plenty Goldbank blooms under the snow. All other "mums" had long since quit blooming.

Blooming Period. Goldbank begins to bloom in late Aug. and continues for 10 weeks, long after freezing weather in Nov. We had plenty Goldbank blooms after Thanksgiving this year.

Bush Growth. Goldbank has a very bushy, round, "ball-like", dense growth, very much like the "cushion mums" or our Ameliamums (page 20). 24 inches tall. Many bushes can't be covered with a bushel basket. Very hardy, don't winter-kill.

GOLDBANK is an outstanding low-growing, bushy "mum". A very valuable addition to your "mum" collection. Get the Goldbank and be the first to have this **New Deep Golden Yellow "Mum"** in your neighborhood. **Prices:** Each 75c; 3 for \$1.90; 10 for \$5.00.



Special Offer

No. 23

Keith's Special Victory "Mum" Garden Offer

Here's your Golden opportunity.

Have a REAL "Mum" garden this summer at little cost. Blooms from Aug. into Nov. Collection includes our NEW GOLDBANK, also Keith's Ameliamums.

5 Ameliamums, five different colors	\$1.70
7 Selected Hardy Garden "Mums"	3.05
1 Keith's NEW Goldbank75
13 Leading "Mums", Total	5.50

See op. page for description. Parcel Post same as 50 strawberry plants. See page 22.

Special Victory Price

\$4.00



Keith's Evergreen Tree Sale

(Trees 8 to 12 in. high, 2-yr. transplants)

PYRAMID ARBOR-VITAE. Upright columnar growth, bright green dense foliage. 60c.

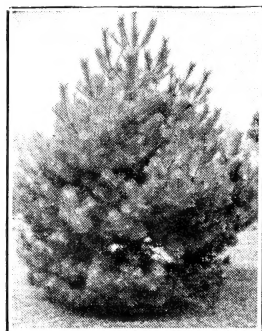
COLORADO BLUE SPRUCE. Glistening light blue, very attractive. 60c.

NORWAY SPRUCE. Very popular Spruce, fast growing, best for Xmas trees. 30c.

AUSTRIAN PINE. Very hardy; long attractive dark green needles. 35c.

MUGHO PINE. Low globular dwarfish growth. New growths very pretty, like candles. 60c.

PFITZER JUNIPER. Graceful low-growing spreading, attractive dark green. 75c.



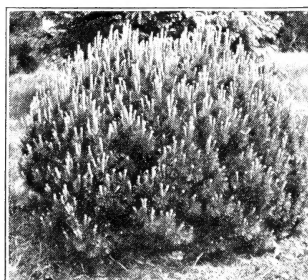
KEITH'S EVERGREEN TREES

SPECIAL OFFER No. 24

One each of the above (6 in all) ONLY\$3.00

Three each of the above (18 in all) ONLY\$8.50

(PP same as 100 strawberry plants).



XMAS TREES and WIND-BREAKS

SPECIAL OFFER No. 25

Here we offer the leading Evergreen grown for Xmas trees and windbreaks. A fast sturdy grower, bringing you trees in the shortest possible time.

Norway Spruce (Picea excelsa). Real little trees, 10 inches tall.

Prices: 7 for \$1.50; 12 for \$2.10; 25 for \$3.85; 50 for \$6.76; 100 for \$12.00. No discount. (Sent by express or parcel post collect).

\$1

VALUE FREE

WITH A

Cash Order

\$5

Cash Order

FREE

\$2

VALUE FREE

WITH A

Cash Order

\$10

Cash Order

FREE

\$3

VALUE FREE

WITH A

Cash Order

\$15

Cash Order

FREE

More Plants

FREE

With Your Cash Order

Order \$5.00 get \$6.00—\$1.00 Extra Free

This year Keith offers you additional stock FREE. You can get \$1.00 extra Value Free with a \$5.00 cash order; or \$2.00 extra Value Free with a \$10.00 cash order; or \$3.00 extra Value Free with a \$15.00 cash order, and so on up, adding \$1.00 extra Value Free with each \$5.00 increase in your cash order.

Watch Your Order—Get \$1, \$2 or More for Only a Few Cents
Suppose your order amounts to only a few cents less than \$5.00, say \$4.70 to \$4.85. It would then NOT get the \$1.00 extra Value Free. BUT BY ADDING A FEW CENTS MORE stock to make it come to the \$5.00, then you would get the \$1.00 extra Value Free. WATCH YOUR ORDER.

What to Select for Your Free Value

You may select for your extra FREE VALUE any stock in this Berry Book listed at regular catalogued prices. DO NOT SELECT your Free Value from Special Offers, Combination Offers, Garden Offers, or other Special Price Offers. These MAY BE included in making up your cash order, but DO NOT select from them in selecting your FREE VALUE.

THESE EXTRA FREE VALUE OFFERS END APRIL 17, 1943

\$4.00 Value Free with a \$20.00 Cash Order
\$5.00 Value Free with a \$25.00 Cash Order

Information for Customers

- 1.—USE ORDER BLANK**, filling in all information.
- 2.—ORDER EARLY**. Orders shipped as requested. First come, first served. To get plants shipped on requested date order early. You also get first choice of varieties, and benefit by our discounts.
- 3.—SHIPPING SEASON** from late March until late May, depending on season. Also in fall after we have had cold enough weather to harden plants.
- 4.—PLANTING SEASON**. Set plants early as you'd make early garden and from then on until after corn-planting time. (When oak leaves are about size of squirrel's ears.)
- 5.—REMITTANCE**. Post Office Money Order or Express Money Orders are safer for you and most convenient for us. Send them when possible. But we gladly accept your check, Bank Drafts, etc. Letters containing Currency should be REGISTERED. C. O. D. shipments will be made if one-third is sent with order.
- 6.—YOUR PROTECTION**. We guarantee safe arrival, but do not hold ourselves responsible for negligence or damage in transit. We replace orders to the extent of damage or loss if customer sends within five

days statement from Exp. Agent or Postmaster showing extent of same. Parcel Post shipments must be insured if loss is to be recovered. Raspberry and other cane plants travel at customer's risk ordered shipped after May 1st and strawberry plants after May 15th.

7.—EXPRESS SHIPMENTS now have a special cheaper rate for strawberry plants. This makes Express shipments cheaper than Parcel Post on most orders, and besides Express shipments are always insured against damage or loss. This costs extra by Parcel Post. By Express plants travel better as they are not in tight closed mail bags. They have plenty of ventilation and are not so subject to heating. We suggest, when possible, have your shipments come by Express.

8.—PARCEL POST SHIPMENTS. Small orders can be sent as cheap by Parcel Post, especially into States in Groups 1 and 2. Distant shipments are more expensive. Parcel Post shipments are not insured. This costs extra. The Parcel Post tables give postage to add. See bottom of page.

STATE GROUPS for Parcel Post

For your convenience in determining Parcel Post costs we make four groups of States as follows:

Group No. 1 includes Mich., Ohio, Ind., Ill., Wis.

Group No. 2 includes Ia., Mo., Pa., Minn., N. Y., Del., N. J., Va., Tenn., Ky., Md., D. C.

Group No. 3 includes N. and S. Dak., Nebr., Kans., Okla., Ark., Texas, Mont., Wyo., Colo., N. M., La., Miss., Ala., Ga., Fla., N. and S. Car., Me., N. H., Vt., Mass., R. I., Conn.

Group 4 includes Idaho, Utah, Nev., Ariz., Wash., Ore., Calif.

Note what group your State is in, then refer to Parcel Post Table below for postage to add if your shipment is to come by Parcel Post.

Those who are planning on sizable orders should send us your list of wants for a special allowance. We would be pleased to quote you an any order that you may select from this Berry Book.

PLANTS REQUIRED PER ACRE

	Width of Row	Plants	
		in Row	Per Acre
Strawberries (field culture)	3 ft. 8 in.	18 in.	8,000
(garden culture)	3 ft.	18 in.	9,700
Evbr. Stbr. (field)	3 ft.	16 in.	11,000
Evbr. Stbr. (garden)	3 ft.	12 in.	14,500
Red Raspberries	6 ft.	3 ft.	2,400
Black Raspberries	7 ft.	3½ ft.	1,800
Grapes (light soil)	8 ft.	10 ft.	540

PARCEL POST TABLE

(Note—Should you send too much postage, plants will be added to Balance)

To have Postage on Parcel Post shipments prepaid add to your order as follows:

	States in Group No. 1	States in Group No. 2	States in Group No. 3	States in Group No. 4
Strawberry, 1-yr. Asparagus. For first 100 plants or less	12c	21c	31c	47c
For each additional 100 plants or less	8c	14c	24c	40c
Red Raspberry, 2-yr. Asparagus, 1-yr. Dewberry—100 plants or less	17c	28c	41c	65c
For each additional 100 plants or less	12c	21c	31c	60c
Black Raspberry, Blackberry, 1-yr. Grapes—50 plants or less	15c	23c	33c	52c
For each additional 50 plants or less	9c	14c	25c	47c
Shrubs, Roses, 2-yr., Grapes, 2-yr., transplants—25 plants or less	12c	21c	31c	47c
For each additional 25 plants or less	8c	14c	24c	40c

Grow Strawberries in BARRELS or BOXES

Save Space—Get Lots of Berries

One planting and YOU ARE THROUGH. No weeding, no cultivating, yet you can grow lots of fine berries in a small space. Use any good variety, but we suggest our Super-Mastodon everbearer. In spring varieties, we suggest Catskill, Premier, etc.

BARREL CULTURE

Use any common wooden barrel, sugar barrel suggested, and bore 2-inch holes 6 inches apart over its surface. Two in bottom for drainage. Fill the barrel with good rich soil and tamp well. Set plants through holes just like in open soil, using sharp broomstick to make the holes and tamp well around roots. Don't cramp or buckle roots in planting. Set plants 6 inches apart around and over top of barrel. It will take about 75 plants to plant a sugar barrel. (Prices on plants, page 11.)

BOX CULTURE

Sometimes it's more convenient to make, or use ready-made boxes. Boxes should be about 18 inches wide, 4 feet deep, and 6 to 8 feet long, whatever size is most convenient. To keep box sides from bulging, wire back and forth through sides. Make holes and plant as in Barrel Culture, 6 inches apart. Plants required depends upon size of box. (Plant prices, page 11.)



Victory Strawberry Garden No. 1

Will supply the average family with plenty fresh berries all during the spring Strawberry season.

25 Kanner King\$1.25
25 Dunlap45
25 Catskill60
25 Ambrosia60

100 Plants\$2.80

Victory Price \$2.25

No Discount Allowed

Victory Strawberry Garden No. 2

Will supply family with plenty table berries and for canning, etc., too. All good canning varieties.

50 Dunlap\$0.65
50 Catskill85
50 Dorsett80
50 Ambrosia85

100 Plants\$3.15

Victory Price \$2.85

No Discount Allowed

Victory Strawberry Garden No. 3

This garden has half everbearing varieties. Supplies berries all summer and fall, also next spring.

25 Paymaster\$1.00
25 Kanner King1.25
25 Gem Everbearing1.15
25 Mastodon Everbearing1.25

100 Plants\$4.60

Victory Price \$4.25

No Discount Allowed



A Branch of Hansen's Bush Cherries

BLACK CHERRIES from BUSHES

Hansen's New Improved BUSH CHERRY

Easy to grow, hardy, always produces. Can be used as a hedge, planted alone, or among other shrubs. Beautiful when in bloom. Yields lots of black, plum-shaped Cherries. Delicious for pies, jams, etc., like tree cherries. Set about 3 feet apart. Keep pruned like shrubs. Price (2-yr. Bushes): Each 45c; 3 for \$1.25; 10 for \$3.50.

SPECIAL OFFER
Keith's New
Thornless Boysen-
berry. Absolutely
free from thorns.

8 1-yr. Plants,
\$1.00

Postage same as
25 strawberry
plants.

(See page 22)



New! A Thornless BOYSENBERRY

Absolutely NO "Stickers"
Canes Smooth as Grape Vines

NOW You can pick and handle Boysenberries without gloves. This new discovery has revolutionized the growing of this luscious wine-red berry. The great drawback before was those vicious thorns. Now the berries can be picked and vines handled without gloves, for the canes and stems of Keith's Thornless Boysenberry plants are absolutely thornless—as smooth as grape vines.

BERRIES LARGE AS PLUMS

The biggest berry ever developed. 1½ inches long, 1 inch wide—often larger. Large as plums, plump, long, thick, 50 fill a quart. A cross between the Loganberry, Raspberry and Blackberry. They are a rare berry. And they are as easily grown as raspberries or blackberries.

BERRIES UNEQUALLED FOR HOME USES

Berries wine-red and fully twice as large as blackberries, up to 2 inches long. Ideal for home uses, have that "raspberry-blackberry" flavor, unlike any berry you have ever tasted, liked by everybody. They make the best of pies, jams, etc., and are delicious canned. Commercial canners want them above any other berry. When you taste Thornless Boysenberry, either fresh, in pies or canned, you will never be without them—and they are so easily grown in your garden or field.

PRICES Lowest Ever. Plants of the Thornless Boysenberry have been very costly but now we can list them the lowest ever.

PRICES: 1-yr. Plants	
6 for	\$ 1.00
12 for	1.50
25 for	2.25
50 for	4.00
100 for	7.00
200 for	12.00
300 for	19.00
500 for	24.00
1000 for	47.50

How to Grow Boysenberries

Set the plants 8 by 6 feet. Tie the vines (canes), in the spring, on wires stretched over top of posts 3 feet above ground. Allow the young canes to remain on the ground all winter. Cut out the old canes as soon as fruiting is over and burn. Set about 700 plants per acre. They can be grown along and tied to garden fence.



KEITH'S Regular Boysenberry

Large, sweet, highly flavored. There are some who still like to grow the regular Boysenberry, the variety with the thorny vines. The vine growth and the berries are very similar to the Thornless variety but because of the pricklers on the canes many don't like to handle the vines. The berries are large, 1½ to 2 inches long, wine-red, with a pleasing catchy flavor like the berries of the Thornless Boysenberry. **Prices:** 6 for 90c; 12 for \$1.25; 25 for \$1.90; 50 for \$3.50; 100 for \$5.50; 200 for \$9.00; 300 for \$12.00; 500 for \$17.00; 1000 for \$33.00.

